

## In the race to be Top Dogg, Snoop hands Gold to Publicis

*As Publicis Groupe ends the year in pole position to be the largest holding company in the industry, Snoop Dogg takes over the Wishes and gives his commentary on the race.*



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With a French ad company on track to take the #1 spot for the first time ever, who better than Le Snoop, official Olympic hype man - and Maurice's favourite rapper – to congratulate our teams on achieving a personal best in a record-breaking year?

**[Click here](#)** to see THE WISHZELS, and discover our new, Snoopified logo...

### **About Publicis Groupe - The Power of One**

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 103,000 professionals.

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