

2018 DIVIDEND

April 24, 2019 – It will be proposed to the **Publicis Groupe S.A.**'s Annual Shareholders' Meeting [**Euronext Paris : FR0000130577, CAC 40**] to be held on May 29, 2019 that an ordinary dividend of €2.12 per share be paid with respect to 2018 to shareholders. Shareholders could opt for the dividend to be paid in newly created Publicis Groupe S.A. shares.

If approved by the Shareholders' Meeting of May 29, 2019, the calendar will be as follows:

- May 29: Determination of the issue price of new shares for the payment of dividends in shares
- June 24: Record date (last day to acquire shares giving right to dividends)
- June 25: Ex dividend date
- June 27 – July 17: Exercise period for the option to have the dividend paid in shares
- July 23: Listing of newly created shares and payment date of dividend (in cash or in shares).

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Spark Foundry, Blue 449, Performics, Digitas), Publicis Sapient and Publicis Health. Present in over 100 countries, Publicis Groupe employs nearly 75,000 professionals.

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