



05/28/14



PUBLICIS GROUPE COMBINED GENERAL SHAREHOLDERS' MEETING 2014

- Dividend set at €1.10 per share, an increase of 22.2%
- Dividend payout ratio of 30%, 2015 payout goal set at 35%
- All resolutions submitted were adopted
- Supervisory Board mandates of Claudine Bienaimé and Michel Halpérin renewed

Publicis Groupe [EURONEXT Paris: FR0000130577] today held its **Combined Annual Shareholders' Meeting**, chaired by Elisabeth Badinter, Chair of the Supervisory Board.

All the resolutions submitted to shareholders for approval were adopted.

The general shareholders' meeting declared a dividend of €1.10 per share, with shareholders being granted the option to receive payment of the dividend in either cash or new shares. The option for payment of the dividend in shares must be exercised between June 3 and June 23, 2014 inclusive.

The issue price of shares distributed as dividends was set at 56.79 euros (corresponding to 95% of the average closing price of Publicis Groupe SA shares on the Euronext Paris regulated market over the 20 trading days preceding the shareholders' meeting, less the net amount of the dividend). The ex-dividend date was set at June 3, 2014. Payment of dividends in cash and in delivery of new shares will be made on July 3, 2014.

The General meeting agreed to renew the mandates of Claudine Bienaimé and Michel Halpérin as members of the Supervisory Board for a 4-year term.

After having recalled the record performances of 2013, Maurice Lévy, Chairman & CEO of Publicis Groupe showed his confidence for 2014: *"The Groupe will continue to press ahead and accelerate the implementation of its ambitious strategic plan for 2018. I feel extremely confident about our capacity to deliver and successfully reach all of our goals."*

I would like to pay tribute to the remarkable work accomplished by our teams, and to thank both our clients for continuing to place their trust in us and our shareholders for once again giving us their support."

A full webcast of the general shareholders' meeting, along with the results of voting on all resolutions submitted to shareholders, are available on the Publicis Groupe website: www.publicisgroupe.com

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. The Groupe offers a full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi), advertising (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia), healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 62,000 professionals.

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