

## ADJUSTEMENT TO THE EXERCISE PARITY OF THE BSA

June 11, 2018 – **Publicis Groupe SA [Euronext Paris: FR0000130577, CAC40]** informs holders of Publicis share subscription warrants (“BSA”) (ISIN Code : FR0000312928) that the exercise parity of the BSA (the “Exercise Parity”) is adjusted from 1.015 Publicis share to 1.028 Publicis shares per BSA (rounded up or down to the nearest third decimal place) as of June 6, 2018, ex-dividend date.

This adjustment, pursuant to the provisions of paragraph 7.5.8.3.e of the information memorandum (note d’opération) (AMF visa no. 02-564 of 16 May 2002, the “Information Memorandum”), results from the share of 2017 distribution paid out of reserves and premiums of the Company.

### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications** (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), **Publicis Media** (Starcom, Zenith, Spark Foundry, Blue 449, Performics, Digitas), **Publicis.Sapient** (SapientRazorfish & Sapient Consulting) and **Publicis Health**. These 4 Solution hubs operate across principal markets, and are carried across all others by **Publicis One**, a fully integrated service offering bringing together the Groupe’s expertise under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

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